

Sysco Prairies

 **Fresh From The Heart** 



REGINA FOOD FEST

Tuesday, MAY 7, 2019

Conexus Arts Centre, 200A Lakeshore Dr.

1:00pm-4:00pm

Industry Seminar 12:00pm-1:00pm

Sales Strategies

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food and service

YOU'RE INVITED!

May 7, 2019 12:00pm – 1:00pm Conexus Arts Center



Millennials / Gen Z “Feeding the Future”

Guest Speaker

Greg Prokopowich, Director, Business Resources, Sysco Prairies

In a very interactive presentation, guest speaker Jay Ashton will talk about the ever growing and emerging marketplace of Millennial's and Gen Z diners and how they are transforming our industry. This large demographic group is creating new challenges for the restaurant industry but also new opportunities. Through this one hour session, Jay will explain what these generation diners look for in their food along with what their hot buttons are when making dining choices. If you want to understand how our industry is changing, this is a seminar you will want to attend.

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